



**Beets, Beats & Eats**  
***The Unconventional Farmers Market***  
**June 12<sup>th</sup> – Sept 4<sup>th</sup>**

**2015 MARKET RULES**

The Downtown Development Authority (DDA) hosts this event in downtown Ortonville in order to provide local merchants with an opportunity to strengthen their businesses and keep the downtown economically viable.

- The Beets, Beats & Eats farmers market will be open every Friday night, rain or shine, 6pm – 9pm in Crossman Park, in downtown Ortonville June 12<sup>th</sup> through September 4<sup>th</sup>, 2015.
- For the 2015 season, all of the farm products offered for sale by the vendor must be 100% grown on lands or in production facilities they own or operate. Those promoting organic produce need to present certification upon request.
- Vendors are responsible for fees to be paid the night of the event, if not before.
- \$20 for space that can accommodate a 10' x 10' canopy (not supplied), dinner vendors \$35 for a 20' x 20' space. One FREE non-profit table will be available to an organization; additional nights will be charged \$5.00.
- Payment for the entire season for a vendor is \$260 for a space. If you pay for the whole season before June 12<sup>th</sup> you will receive a 25% discount which would make the full season \$195, a \$65 savings. Any time after June 12<sup>th</sup> is \$20 a night.  
***Special...choose and pre-pay for 2 nights \$35, choose and pre-pay 3 nights \$45***
- Vendors are responsible for bringing their own table, canopy, chairs etc. If using a cover or tent, please be prepared to secure it with weights or stakes where appropriate.
- Vendor spaces will be assigned by the Beets, Beats and Eats market manager.
- The market manager has ultimate authority of acceptance of vendors into the market.
- The market manager will acknowledge the vendors participation upon receipt of the application.
- The market manager will administer the rules of the event and have ultimate on-site authority for adherence to market rules. Please notify the market manager of any cancellation so spaces may be filled if needed. There will be no refund of fees.
- Vendor set up will start any time after 4pm to be **finished** by 5:45pm.
- Consumable food vendors should submit a valid Michigan Department of Health Food Vendor License. Market manager is not responsible for food licensing.
- Vendors selling taxable items should have a valid Michigan Tax Certificate.

The Market will run from June 12<sup>th</sup> to Sept 4<sup>th</sup> 2015, Fridays from 6-9pm in Crossman Park, downtown Ortonville. The undersigned applicant hereby releases and agrees to hold harmless the Village of Ortonville, the DDA, Brandon Township and market managers from any damage to or loss of property or any personal injury, which he/she may sustain while participating in the market. Market managers reserve the right to relocate booths at their discretion. Exhibitors are not allowed to resell their booth to any other vendor/exhibitor without approval of the market manager. All items displayed must be sensitive to all members of society, including but not limited to: avoidance of words, images and situations that may be offensive. The market is not a forum for political or religious activities. There will be no discrimination on the basis of race, color, creed, religion, sexual orientation, age or nationality. Please visit us at [www.downtownortonville.org](http://www.downtownortonville.org). Or check us out on Facebook.

For more information, please contact the BB&E Market Manager,  
Debbie Baker (248) 240-0907 or email [rosebud721@gmail.com](mailto:rosebud721@gmail.com)  
or contact the Ortonville DDA Executive Director  
Molly Lalone, (248) 627-8070 or email [director@downtownortonville.org](mailto:director@downtownortonville.org)

***Mission Statement***

**“Beets, Beats & Eats is here to provide local farmers, producers,  
organizations, musicians and artisans with an economic outlet in Ortonville”**

**“Creating an opportunity to inspire community spirit and bring people downtown”**

Revised April 2015

