

**DOWNTOWN DEVELOPMENT AUTHORITY
VILLAGE OF ORTONVILLE
476 Mill Street, Ortonville, MI 48462
January 24, 2011**

I. Board Secretary, **Dara Beaudet**, called the meeting to order at **9:03 A.M.**

II. ATTENDANCE

ROLL CALL: Present: **Amori, Baker, Beaudet, Belding, Langolf, Mahoney, Wills**
Absent No Regrets: **Renchik, Zeile**
Also Present: **DDA Executive Director, Molly LaLone.**

III. APPROVAL OF THE AGENDA

Motion by **Baker**, seconded by **Belding**, to approve the agenda as presented.
All were in favor, the motion carried.

IV. APPROVAL OF MINUTES

December 15, 2010 Regular Meeting.

Motion by **Baker**, seconded by **Langolf**, to approve the minutes of the DDA Board Meeting of December 15, 2010.

All were in favor, the motion carried.

Zeile Enters 9:09 A.M.

V. TREASURER'S REPORT

Treasurer's report presented by **Langolf**.

Motion by **Baker**, seconded by **Amori**, to approve the Treasurer's report.

All were in favor, the motion carried.

VI. DISBURSEMENTS

Disbursement for January 2011.

Langolf detailed the expenses for January.

Motion by **Baker**, seconded by **Wills**, to approve the January general disbursements in the amount of **\$14,939.30**

A roll call vote was taken

Ayes: Amori, Baker, Beaudet, Belding, Langolf, Mahoney, Wills, Zeile

Nays: none

Absent: Renchick

All were in favor. The motion passed 8/0.

Brown Enters 9:32 A.M.

VII. OLD BUSINESS – Action and Updates

A. DDA/Main Street Program

1. Officer Elections: President and Vice President

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Motion by **Beaudet**, seconded by **Belding**, to nominate **Amori** for Board President.

A roll call vote was taken

Ayes: Baker, Beaudet, Belding, Langolf, Mahoney, Wills, Zeile

Nays: none

Absent: Renchick

All were in favor. The motion passed 7/0.

Motion by **Baker**, seconded by **Langolf**, to nominate **Mahoney** for Vice President.

A roll call vote was taken

Ayes: Amori, Baker, Beaudet, Belding, Langolf, Wills, Zeile

Nays: none

Absent: Renchick

All were in favor. The motion passed 7/0.

2. Meeting Schedule Approval

Motion by **Baker**, seconded by **Belding**, to approve the 2011 Board of Directors meeting schedule.

All were in favor, the motion carried.

3. Sewer Update: Meeting with Rowe and Water Resources

4. National Accreditation Update

5. MSOC Update

B. Committee Updates: Recommended work plan for EVERYTHING, even small projects. Also one page event and project summary for everything we are doing in 2011.

1. **Promotions Committee** – Focus on your successful events only and stop less successful events.

a) Finalized meeting schedule for all event subcommittees

b) Cruise to Ortonville

1) LaLone suggests adding to Creekfest

2) Needs a leader and volunteers

2. **Design Committee** –**January 10th** 6:30pm Vlg

a) Revitalization Grant Program- Tabeled

b) Electrical- projects in progress

3. **Business Assistance: Seminars scheduled: present- June**

a) Schedule:

1) February 8th 7pm, History and Future of Old Town Hall, Ron Campbell

2) March 8th 7pm, Design Cents, Ron Campbell

3) April, Smart Week Financial Awareness, Donna Janiczek

4) April 18th 6:30pm, Main Street Marketing on a Shoestring Budget,
Philip Wrensinski

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- 5) May 16th 7pm, Publicity- It's as easy as Fishing, Alan Nahajewski
- 6) June 6th 6:30 pm, Pricing Strategies, Bill Schroer
- b) Market Analysis at Library Business Assistance Center in planning – need volunteers

4. Organization Committee

- a) A Night at the Races, March 26th 6pm Old Town Hall
 - 1) workplan approval
 - Motion by Belding**, seconded by **Zeile**, to approve the Night at the Races workplan.
 - All were in favor, the motion carried.**
 - 2) Committee asking board members to sell at least 5 tickets each.
 - 3) Obtaining prizes by trading for tickets and advertising
 - 4) Recommended the proceeds to go to playground equipment for Crossman Park

C. Calendar:

- 1. **DDA Board of Director Meeting: February 28th**, 9am, Old Town Hall
- 2. **Village Council Meetings** (7:00pm @ Brandon Twp Hall):
 - a) **February 28th**
- 3. Main Event, March 4th , 6pm, Glen Oaks Clubhouse, Farmington Hills, 1950's theme
 - a) Nominees:
 - 1) Sherman Publications
 - 2) Baker
 - 3) Beaudet
 - 4) Belding
 - 5) Janiczek
 - 6) Lovelace
 - 7) Robbins
 - 8) Waters
 - b) Invitations: Please RSVP
- 4. Mainstreet 101, March 30-31, Farmington Civic Theatre
 - a) Wednesday: Organization and Promotion
 - b) Thursday: Restructuring and Design
 - c) lunch provided by the Ortonville DDA
 - d) meet at 7:30 am in front of Village offices to carpool or follow to training.
- 5. Growing Your Mainstreet national Conference, May 22-25, Des Moines, Iowa

VIII. NEW BUSINESS

A. 2010 4th Quarter Statistics

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IX. MEMBER COMMENTS/CONCERNS

Amori-	Nothing
Baker -	Nothing
Beaudet-	Nothing
Belding-	Nothing
Brown-	Nothing
LaLone-	Nothing
Langolf-	Nothing
Mahoney-	Nothing
Wills-	Will add sewers to Village Meeting Agenda February 28, 2011
Zeile-	Nothing

X. The meeting was adjourned at 10:17 A.M.

Motion by **Belding**, seconded by **Amori**. All in favor, the motion carried.

Respectfully Submitted,

Dara Beaudet
Recording Secretary