

**DOWNTOWN DEVELOPMENT AUTHORITY
VILLAGE OF ORTONVILLE
476 Mill Street, Ortonville, MI 48462
March 28, 2011**

I. Paul Amori, called the meeting to order at **9:10 A.M.**

II. ATTENDANCE

ROLL CALL: Present: **Amori, Baker, Beaudet,
Mahoney, Wills, Zeile**
Absent With Regrets: **Belding, Langolf**
Absent No Regrets: **Renchik**
Also Present: **DDA Executive Director, Molly LaLone.**

III. APPROVAL OF THE AGENDA

Motion by **Beaudet**, seconded by **Baker**, to approve the agenda as presented.
All were in favor, the motion carried.

IV. APPROVAL OF MINUTES

February 28, 2011 Regular Meeting.

Motion by **Baker**, seconded by **Wills**, to approve the minutes of the DDA Board Meeting of February 28, 2011.

All were in favor, the motion carried.

V. TREASURER'S REPORT

Treasurer's report presented by **LaLone**.

Motion by **Amori**, seconded by **Baker**, to approve the Treasurer's report.

All were in favor, the motion carried.

VI. DISBURSEMENTS

Disbursement for March 2011.

LaLone detailed the expenses for March.

Motion by **Amori**, seconded by **Baker**, to approve the March general disbursements in the amount of **\$4,087.88**

A roll call vote was taken

Ayes: **Amori, Baker, Beaudet, Mahoney, Wills, Zeile**

Nays: none

Absent: **Belding, Langolf, Renchik**

All were in favor. The motion passed 6/0.

VII. OLD BUSINESS – Action and Updates

A. DDA/Main Street Program

1. 2010 Evaluation Report

a) Budget meeting May 9, 9:00am, Village Office
June 13, 9:00 am, Village Office

2. Main Event Update- Ortonville 4 awards

3. National Advocacy Day

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4. Main Street Conference

a) Attendees- originally approved 2, would like 3 approved.

Motion by **Zeile**, seconded by **Wills**, to approve 3 board members to attend conference 2011.

A roll call vote was taken

Ayes: Amori, Baker, Beaudet, Mahoney, Wills, Zeile

Nays: none

Absent: Belding, Langolf, Renchik

All were in favor. The motion passed 6/0.

B. Committee Updates

1. Promotions Committee- Event Updates

2. Design Committee-

a) Crossman park playground equip. will be replaced with profits from Night at the Races

b) sidewalk repair update- estimates ready by April 11th

c) spring maintenance checklist will begin soon

3. Business Assistance-

a) seminar series

b) Business directory cards complete

c) March Madness Coupons in downtown stores

4. Organization Committee

a) A Night at the Races- success

b) Volunteer Speed Matching- May

C. Calendar:

1. Village Council Meetings: March 28th, 7:00pm @ Brandon Twp Hall

2. Main Street 101, March 30-31, Farmington Civic Theatre

a) Wednesday: Organization and Promotion

b) Thursday: Restructuring and Design

c) Board Members, please come to one or both days – your participation in training was encouraged during the evaluation.

d) Committee Member/Volunteers, all are invited

e) Lunch: Provided by Ortonville DDA for participants

f) Caravan: Meet at 7:30am in front of Village offices to carpool or follow down to training.

3. National Advocacy Day: April 12th in Lansing

4. DDA Board of Director Meeting: April 18th, 9am, Village Conference Room

5. Marketing on a Shoestring Budget: April 25th, 6:30pm Brandon Public Library

6. Main Street National Conference, May 22-25, Des Moines Iowa

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VIII. NEW BUSINESS

A. Mahoney- involved with Alzheimer's Association,
would like to involve with our events, maybe do a run

IX. MEMBER COMMENTS/CONCERNS

Amori- Nothing
Baker - Nothing
Beaudet- Nothing
Brown- Nothing
LaLone- Thank you everyone for making the Night at the Races a successful event
Mahoney- Nothing
Wills- Nothing
Zeile- Nothing

X. Adjournment

The meeting was adjourned at 10:13 A.M.

Motion by **Wills**, seconded by **Beaudet**. All in favor, the motion carried.

Respectfully Submitted,

Dara Beaudet
Recording Secretary