

**DOWNTOWN DEVELOPMENT AUTHORITY
VILLAGE OF ORTONVILLE
476 Mill Street, Ortonville, MI 48462
March 26, 2014**

Vice President Wills called the meeting to order at 6:36 P.M.

ATTENDANCE

Roll Call:

Present: **Wills, Renchik, Doyle, Adam, Brauer, Baker**
Absent with Regrets: **Beudet, Guirey, Lyons**
Also Present: **DDA Executive Director, Molly Lalone;**
Recording Secretary, Heidi Barckholtz

APPROVAL OF THE AGENDA

Director Lalone asked that under New Business, item "A" be added to read "Officer Positions." Baker noted that under the agenda Calendar #8 be corrected to read June 20, 2014 to September 5, 2014. Doyle also noted that under the agenda Calendar #1, the time should read 9:00 a.m. to 1:00 p.m.

Motion by Baker, seconded by **Doyle**, to approve the agenda as amended.
All in favor, the Motion carried.

APPROVAL OF MINUTES

February 19, 2014 Regular Meeting

Corrections Noted:

Under the Calendar the dates for BB&E should read June 20, 2014 to September 5, 2014 and the Community Shred time should read 9:00 a.m. to 1:00 p.m.

Motion by Doyle, seconded by **Brauer**, to approve the minutes of the DDA Board Meeting of February 19, 2014 as amended.
All in favor, the Motion carried.

TREASURER'S REPORT

Treasurer's report presented by **Renchik**

Motion by Baker, seconded by **Adam** to approve the Treasurer's Report as presented.
All in favor, the Motion carried.

DISBURSEMENTS

Disbursement for March 2014

LaLone detailed the expenses for March.

Motion by Baker, seconded by **Renchik**, to approve the disbursements for March 25, 2014 in the amount of \$2,036.13.

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A roll call vote was taken

Ayes: Wills, Renschik, Doyle, Adam, Baker, Brauer

Nays: None.

Absent: Beaudet (with notice), Guirey

All in favor, the Motion carried.

OLD BUSINESS – Action and Updates

A. DDA/Main Street Program

1. STRATEGIC PLAN

Lalone noted the Promotions Committee has been working on updating the Strategic Plan. Further discussion continued with Lalone taking note of additional changes board members thought necessary. The final draft will be reviewed at the April 2014 meeting.

2. TIF Plan Update

The Development and Tax Increment Financing Plans need to be updated to reflect projects and organizational structure as described in the Village of Ortonville Master Plan and the Ortonville DDA Strategic Plan. Lalone along with the board reviewed the history of projects adding to the list the most recent projects completed.

3. National Main Street Conference

No discussion took place.

4. Main Street Oakland County

No discussion took place.

B. Committee Updates

1. Promotions Committee

a.) Purple Love

Lalone noted there is currently one volunteer to assist with the event. If held it will be the last week of April. The focus should be raising funds for a charity of choice.

b.) BB&E

Baker, the BB&E Market Manager noted all the dinner nights are full. The theme schedule is still tentative but the Kid's Nights are firm.

c.) CreekFest

Bauer noted the CreekFest timeline has been finalized. She did receive approval for the Oakland County Free Stage and there is the potential for a dunk tank during CreekFest. Lastly the Sponsorship Letter has been completed and will be sent out.

d.) Halloween in the Village

Nothing to Note

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e.) Christmas in the Village
Nothing to note

2. Design Committee

a.) Old Mill – Grant funds to Village for repairs this spring
Lalone noted she would like the DDA to assist the Village with repainting the Old Mill. Money has been set aside but would like to move \$5,000 from the Reimbursement Grant account to make the total allocation \$20,000.00.

Motion by Doyle, seconded by Brauer to re-allocate funds from the Old Town Hall of \$15,000 to the Old Mill plus an additional \$5,000 from the Reimbursement Grant Funds to be given to the Village for the Old Mill repair.

A roll call vote was taken

Ayes: Wills, Renchik, Doyle, Adam, Brauer, Baker

Absent: Beaudet (with notice), Guirey

All in favor, the Motion carried.

b.) Old Town Hall
No discussion

c.) Walkable Ortonville
No discussion

3. Organization Committee

a.) Friends of AMOS 5013c
No discussion

b.) Community Shred Day
No discussion

4. Economic Restructuring Committee

a.) Maker's Lounge Brandon Twp. Library

C. Calendar:

1. **Community Shred Day**, April 12th 9am – 1pm Brandon Twp. Library
2. **DDA Board Meeting**, April 22nd 6:30pm in the Village of Ortonville Conference Room
3. **Purple Love/Random Acts of Kindness Week**, April 28th 7pm at Brandon Twp. Hall
4. **Village of Ortonville Council Meeting**, April 28th, 7pm at Brandon Twp. Hall
5. **National Main Street Conference**, May 18-21, 2014 in Downtown Detroit
6. **DDA Board Meeting**, May 27th, 6:30pm in Village of Ortonville Conference Room

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- 7. Village of Ortonville Council Meeting, May 27th, 7pm at Brandon Twp. Hall**
- 8. Beets, Beats, and Eats Farmers Market, starts June 20 to September 5, 2014, 6pm-9pm Weekly Fridays in Crossman Park**
- 9. CreekFest, June 19-22, 2014**

NEW BUSINESS

A. Officer Positions

Item tabled until the next meeting.

MEMBER COMMENTS/CONCERNS

Lalone – Welcomed Randy Adam to the meeting.

ADJOURNMENT

Motion by Doyle, seconded by Renchik, to adjourn the meeting.

All were in Favor, The motion carried.

The meeting was adjourned at 8:18 p.m.

Respectfully Submitted,

Heidi Barckholtz
Recording Secretary