

Downtown Development Authority

Village of Ortonville

476 Mill St. Ortonville, Mi 48462

12 January 2015 Regular Meeting

I. President Robert Renchik called the meeting to order at 8:38 A.M.

II. Attendance: Roll Call

Robert Renchik, President – Presiding

Allison Brauer, President – Elect

Regrets - Wayne Wills, Village CEO and DDA Vice President

Absent - Amy Guirey, Treasurer

Absent - Dara Beaudet, Co-Secretary

Renee Doyle, Co-Secretary

Debbie Baker, Mkt Mgr

Regrets Randy Adam

Absent - John Lyons, Village Mgr

Molly LaLone, Executive Director

John Lyons enters at 9:02am

III. Approval of Agenda

Motion made by Doyle, seconded by Brauer to approve the agenda as presented. All were in favor, motion carried.

IV. Approval of Minutes

Motion made by Baker, seconded by Doyle to approve the regular meeting minutes from December 15, 2014. All were in favor, motion carried.

V. Treasurer's Report

LaLone presented treasurer's report, no action needed.

VI. Disbursements

LaLone went over disbursements. Motion made by Doyle, seconded by Renchik, to approve the January disbursements in the amount of 13,546.55

Roll call was taken:

Ayes: Baker, Brauer, Doyle, Renchik

Nays: None

Absent: Adam, Beaudet, Guirey, Wills

All were in favor. The motion passed 4-0

VII. Old Business

A. DDA/Main Street Program

1. Annual Evaluation Report (Separate document)

We have been re-accredited. Jeff Siegler, Director of Revitalization Ohio Main Street has his own observations at the bottom of each checklist on what he feels the Ortonville DDA needs to work on.

2. Discussion of Presentation to Village Council

Renchik will present at the Jan 26th Village Council meeting. LaLone will present at the Feb Village Council meeting.

Downtown Development Authority

Village of Ortonville

476 Mill St. Ortonville, Mi 48462

12 January 2015 Regular Meeting

B. *Committee Updates*

1. Promotions Committee

- a) BB&E Has a meeting this Thursday 15th at 6:30pm @ OTH
- b) Christmas in the Village broke even this year
- c) DIA inside/out - Doyle has talked to principals and teachers regarding the DIA Inside Out April 15 - July 15 2015. She would like to have a meeting with school officials to get them and students involved. LaLone will email Doyle with the press release from DIA to email to school officials to get the ball rolling.

2. Design Committee – no updates

- a) Organization Committee
- b) Fundraising - Brauer suggests having a break out session with a realtor to come up with a packet, (welcome wagon) for new people to the area. Brauer would like all committee chairs to be involved.
- c) Friends of AMOS 501c3
Has raised \$829.50 in December selling the Old Mill Ornaments. Ornaments are still available.
- d) Doyle stated Community Shred day will be April 25, Saturday from 9am to 1pm. The cost will be \$600.00.

3. Economic Restructuring Committee

Molly talked to Rebecca Higgerson from Brandon Library right now she has no plans on having a Maker's Lounge at the Library. Willow Pointe will be closing due to owner retiring.

C. Calendar:

1. **Village of Ortonville Council Meeting**, January 26th, 7pm at Brandon Twp Hall
2. **DDA Board Meeting**, February 23rd, 8:30am in Village of Ortonville Conference Room
3. **Village of Ortonville Council Meeting**, February 23rd, 7pm at Brandon Twp Hall
4. **Beets, Beats, and Eats Farmers Market**, starts June 12, 2014 6pm-9pm Weekly Fridays in Crossman Park
5. **CreekFest**, June 18–21, 2015

VIII. New Business

IX. Main Street Conference 2015 proposal - Renchik made a motion to send Executive director, Market manager and 2 other people to Atlanta for the Main Street Conference 2015.

Roll call was taken:

Ayes: Baker, Brauer, Doyle, Renchik

Nays: None

Absent: Adam, Beaudet, Guirey, Wills

All were in favor. The motion passed 4-0

Downtown Development Authority

Village of Ortonville

476 Mill St. Ortonville, Mi 48462

12 January 2015 Regular Meeting

Doyle leaves @ 9:39am

X. Member Comments/Concerns

- A. Debbie Baker** - BB&E meeting to discuss 2015 schedule
- B. Robert Renchik** - nothing
- C. Allison Brauer** - based on annual evaluation, requests 1 to 2 day long Board Retreat to review current work plans, eval effectiveness, alignment with DDA mission, vision and strategic plan. Develop a 2015/2016 work plan. Review current bylaws, mission and vision statement.
- D. Renee Doyle**
- E. John Lyons** - Requests that Friends of Amos has a booth at Creekfest for public info on Ortonville Sanitary Sewer Collection and Treatment Project.
- F. Molly LaLone** - Creekfest booth needs to be informational only, not lobbying.

XI. Adjournment - 10:05am

XII.