



ORTONVILLE DOWNTOWN DEVELOPMENT AUTHORITY MINUTES  
July 27, 2015 8:30am  
Village of Ortonville Conference Room

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**I. Call to Order 8:32am**

**II. Attendance:**

**Present - Robert Renchik, President – Presiding**

**Present - Allison Brauer, President - Elect**

**Present - Wayne Wills, Village CEO and DDA Vice President**

**Regrets - Renee Doyle, Co-Secretary**

**Present - Debbie Baker, Mkt Mgr and Co-Secretary**

**Absent - Brenda Timmermans**

**Regrets - Randy Adam**

**Absent - John Lyons, Village Mgr**

**Present - Molly LaLone, Executive Director**

**III. Approval of Agenda** - Motion by Brauer, seconded by Baker to approve the agenda as presented. All were in favor, motion carried

**IV. Approval of Minutes** - Motion by Wills, seconded by Baker to approve the minutes of the June 22 2015 meeting. All in favor, motion carried

**V. Treasurer's Report** - Brauer presented treasures report, no action needed.

**VI. Disbursements** - Motion by Baker, seconded by Wills to approve the July disbursements in the amount of 21,118.29.

**Roll Call was taken:**

Ayes: Baker, Brauer, Wills, Renchik

Nays: None

Absent: Timmermans, Doyle, Adams

**VII. Old Business**

**A. DDA/Main Street Program**

1. 2014-2015 Budget Adjustment Report- Motion made by Renchik, seconded by Brauer to approve the budget adjustment to the 2014/2015 Budget

**Roll Call was taken:**

Ayes: Baker, Brauer, Wills, Renchik

Nays: None

Absent: Timmermans, Doyle, Adams



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**Lyons enters at 8:43**

2. DDA Board Retreat - September 13, 2015, 4pm-7:30pm and follow up September 14<sup>th</sup> at 8:30am (plus Board Meeting) - LaLone would like board members to please fill out questionnaire and return asap.

*B. Committee Updates*

1. Promotions Committee

a) BB&E - Baker discussed not advertising in the Citizen this year, tho attendance is low she does not think it is from the lack of advertising in the Citizen. Board discussed different ways of advertising for BB&E and other DDA events.

Flyers to Campgrounds, Bueches, School

Banner over M15 would need special poles, Billboards at expressways, marquees, maybe having a DDA marquee.

b) CreekFest - Didn't spend as much as predicted but also didn't bring in as much as predicted. Wills talked about having Cow/Chicken bingo. Committee decided to take CreekFest back to the basics to a one day event on River Day, doing a creek clean up. They would like to concentrate on the vision statement for CreekFest.

c) Halloween in the Village - Halloween on a Saturday this year, board decided to let Chief Kwapis decided what streets need to be closed for the safety of the kids trick or treating.

d) Christmas in the Village - Baker suggested a night light parade, Renchik would like to have a CITV meeting scheduled.

2. Design Committee

a) Parklett for SeptemberFest - will use the square picnic tables from park, LaLone will put out on FB page for donations of bistro tables and chairs, umbrellas and stands and benches.

b) Additional Storage - Renchik has a 10 x 12 shed that will fit next to the lean to behind OTH. Board will discuss what will make more sense. DPW garage has no more space to store DDA stuff.

3. Organization Committee

a) Tentative training schedule and budget - discussed many training sessions and conferences available through MSOC, MDA and National Main Street.



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4. Economic Restructuring Committee
  - a) Village Advocacy - Livable Legacy meeting tonight 7/27 and 8/5 at OTH at 6pm. They will have promo material to hand out, door to door and for mailing.
  - b) Available Properties - Old Glass with Class building will soon be Something Different Hair Salon

**C. Calendar:**

1. **Village of Ortonville Council Meeting**, July 27<sup>th</sup>, 7pm at Brandon Twp Hall
2. **DDA Board Meeting**, Date has been changed to August 17<sup>th</sup>, 8:30am in Village of Ortonville Conference Room. We will walk around downtown too.
3. **DDA Board Retreat**, September 13, 2015, 4:30pm – 7:30pm
4. **Beets, Beats, and Eats Farmers Market**, starts June 12, 2015 6pm-9pm Weekly Fridays in Crossman Park

**VIII. New Business**

**IX. Member Comments/Concerns**

- A. Wayne Wills - Nothing
- B. Debbie Baker - Nothing
- C. Robert Renchik - Something needs to happen with the trees downtown they are too big and blocking store signs
- D. Allison Brauer - Nothing
- E. Brenda Timmermans - Absent
- F. Randy Adam - Absent with regrets
- G. Renee Doyle - Absent with regrets
- H. John Lyons - Kratts would like to move and restore their sign from Old Mill Campus to their business on Davis St.
- I. Molly LaLone - Nothing

**X. Adjournment - 10:15**