

**DOWNTOWN DEVELOPMENT AUTHORITY VILLAGE OF  
ORTONVILLE  
476 Mill Street, Ortonville, MI 48462  
October 26, 2015  
Regular Meeting**

**I. CALL TO ORDER** Allison Brauer, called the meeting to order at **8:05 am**

**II. ATTENDANCE**

**ROLL CALL:** Present: **Brauer, Doyle, Renchik, Wills, Timmerman**

Absent: **Lyons, Baker**

Absent with Regrets:none

Also Present: **LaLone**

**III. APPROVAL OF THE AGENDA**

**Motion** by Wills, seconded by Renchik , to approve the agenda as presented.

**All were in favor, the motion carried.**

John Lyons enters meeting @8:07

**IV. APPROVAL OF MINUTES**

**September 2015**

**Minutes for Regular Meeting.**

**Motion** by Renchik, seconded by Timmerman to approve the minutes of the DDA Board Meeting of September 14, 2015

**All were in favor, the motion carried.**

**V. TREASURER'S REPORT**

**September 2015** Treasurer's report presented by **LaLone**

**Motion** by Renchik, seconded by **Doyle** , to approve the Treasurer's report.

**All were in favor, the motion carried.**

**VI. DISBURSEMENTS**

**Disbursements for September 2015**

**LaLone** detailed the expenses for September 2015

**Motion** by **Renchik**, seconded by **Doyle**, to approve the September general disbursements in the amount of **\$11,541.95**

**A roll call vote was taken**

**Ayes: Brauer, Doyle, Renchik, Timmerman, Wills**

**Nays: none**

**Absent: Baker**

**All were in favor. The motion passed 5/0.**

Baker enters at 8:30am

**VII. OLD BUSINESS**

A. DDA/Main Street Program

1. Strategic Plan Review of strategic Plan for January 2016-December 2016

2. Overview of one page strategic plan.

B. Committee Updates

1. Promotions Committee

a) B B & E

Profitable year even though less in attendance.

Reach out to more to CSA Farmers great location for a pick up site for them.

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- b) Halloween in the Village  
Parklets to go up Friday for trick or treaters. A lot of positive feedback on them. Need to let business know they are available for them. Possible signs to let them know on site.
- d) Christmas in the Village
  - 1. Look into liquor license for events at local businesses
  - 2. How can we support local business with their event?
  - 3. Task list for band and carolers for various times and locations
  - 4. Outdoor speaker system possibly have it for upcoming events
  - 5. Disbursement of cans and posters for judging windows Timmerman volunteered
  - 6. Making poster and press releases Baker volunteered

Wayne Wills left at 9:07

- 2. Design Committee
  - 3. Organization Committee
    - a) Levitt Pavillon Grant Request
    - b) Michigan Humanities Council Grant request  
need to be done before Nov. 15<sup>th</sup> will try to get it taken care of but short on time.
  - 4. Economic Restructuring Committee
    - a) Village advocacy
      - 1. No signs are in violation of election laws and subject to a fine
      - 2. Yes signs are in
    - b) Available properties
      - 1. Willow point to open for the holidays
      - 2. Potential tenants for 417 Mill & 431 Mill
- Most are waiting to see how the sewer vote goes on Nov. 3<sup>rd</sup>.
- 3. Pop up stores

**COMMENTS**

Baker-no

Brauer- no

Timmerman-no

Wills-abs

Doyle- Welcome bags -email from Chamber to go out and collection for items from local businesses to start. Bags to be donated by CBCCU.

Renchik-no

Lyons-no

LaLone-no

Motion to adjourn meeting made by Renchik 2<sup>nd</sup> by Doyle  
All in favor Meeting adjourned at 9:57am